



School for CEOs



You can't teach an old dog new tricks?

Are CEOs too set in their ways to learn to change behaviours? As a CEO do you even need to? What does it mean to be a leader in today's fast paced and complex world?

All too often CEOs focus their energy on developing the senior team but not themselves, in part through a fear of moving away from the traditional model of leadership.

The traditional view of what makes a good leader may not be helpful or sustainable in today's world. In this webinar we will take a high-level look at the neuroscience behind good leadership and explain how the brain remains able to change and adapt whatever our age, dispelling the myth that you can't teach old dogs new tricks. We will discuss the impact of new styles of leadership, while still remaining connected, grounded, authentic and staying on top of the increasing demands of the world around us.

This webinar features guest speaker [Fiona Murden](#). Fiona is a Chartered Psychologist, fellow of the British Psychological Society, author and public speaker who has spent the past 18 years working with multi-national companies, and some of the UK's most successful business leaders and prominent people from across different industries. Her most recent publication, [Defining You](#), is a business bestseller.

Join the discussion on Thursday 28th June from 12-12.45pm (BST).

[Register](#)



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